## Plastics News Media Kit 2018

### Editorial Calendar

#### January
- **8th**: JAN 1-8 COMBINED ISSUE, COMING OUT JAN. 8
- **15th**: BONUS DISTRIBUTION
  - Plastics in Automotive Conference
- **22nd**: Plastics in Construction

#### February
- **5th**: POLYBAGGED
  - LSR World Conference
- **12th**: BONUS DISTRIBUTION
  - Baxter Research

#### March
- **5th**: BONUS DISTRIBUTION
  - Plastics News Executive Forum
- **12th**: PN Processor of the Year
  - PN Excellence and Sustained Excellence profiles

#### April
- **2nd**: Primary Equipment Preview
- **9th**: Resins and Additives Preview
- **16th**: Auxiliary Equipment Preview

#### May
- **7th**: NPE 2018 Show Issue
  - Bonus distribution at NPE2018
- **14th**: Early Coverage
  - Possible bonus distribution at NPE2018

#### June
- **1st**: Post-show Equipment
- **8th**: Post-show Materials

#### July
- **9th**: Plastics in Medical
  - JULY 2-9 COMBINED ISSUE, COMING OUT JULY 9
- **16th**: Mid-Year Mergers & Acquisitions
- **23rd**: Women Breaking the Mold

#### August
- **6th**: PN Rising Stars
  - LSR World Conference
- **13th**: CEO Issue
  - PN Caps & Closures

#### September
- **3rd**: BONUS DISTRIBUTION
  - PN Caps & Closures
- **10th**: BONUS DISTRIBUTION
  - SPE Thermoformers, Fort Worth, Texas

#### October
- **1st**: BONUS DISTRIBUTION
  - Fakuma
- **8th**: BONUS DISTRIBUTION
  - Plastic News Financial Summit
- **15th**: BONUS DISTRIBUTION
  - Plastic News Financial Summit

#### November
- **5th**: BONUS DISTRIBUTION
  - LSR World
- **12th**: POLYBAGGED
  - LSR World
- **19th**: North American Compounds

#### December
- **3rd**: Machinery Outlook 2019
- **10th**: Plastics in Toys
- **17th**: COMBINED ISSUE WITH 12/31 MARKET DATA BOOK

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Best Practices Column ➔ Numbers that Matter Column ➔ What Keeps You Up At Night ➔ Polymer Points Column ➔