

PLASTICSNEWS® 2008 Classified Planning Guide

★ Bonus Distribution
▲ Ad Readership Study

JANUARY	
7 _____ <i>PN</i> Processor of the Year Award Finalists Closing: 12/21	21 _____ Closing: 1/14
14 _____ Special Report Economic Outlook 2008 Closing: 1/7	28 _____ ▲ Baxter Ad Research Closing: 1/21

FEBRUARY	
4 _____ Closing: 1/28	18 _____ Special Report Mergers & Acquisitions Closing: 2/11
11 _____ Special Report Medical Market Closing: 2/4	25 _____ Special Report Thermoformers Ranking Closing: 2/15

MARCH	
3 _____ Special Report Building & Construction Market Closing: 2/25	24 _____ <i>PN</i> Executive Forum 2008 Coverage ★ MassPlastics 2008 Show Issue Closing: 3/17
10 _____ ★ <i>PN</i> Executive Forum 2008 Issue Closing: 3/3	31 _____ ★ Chinaplas 2008 Show Issue Closing: 3/24 Literature Spotlight Lit. Spot. Closing: 3/10
17 _____ <i>PN</i> Processor of the Year Award Winner Profile Closing: 3/10	

APRIL	
7 _____ ★ Plastics Design & Moulding Show Issue Closing: 3/31	21 _____ Special Report Injection Molders Ranking ★ MoldMaking Expo Show Issue Closing: 4/14
14 _____ Special Report Spring 2008 Materials Update Closing: 4/7	28 _____ Plastics Design & Moulding Show Coverage Closing: 4/21

MAY	
5 _____ Special Report Mold Making ★ Plastics Encounter at ANTEC Show Issue Closing: 4/28	19 _____ Plastics Encounter at ANTEC Show Coverage Closing: 5/12
12 _____ Special Report China Market (includes Chinaplas Show Coverage) Closing: 5/5	26 _____ Special Report Recyclers Ranking Closing: 5/19

JUNE	
2 _____ Closing: 5/23	23 _____ Special Report Pipe, Profile & Tube Extruders Ranking Closing: 6/16
9 _____ ▲ Baxter Ad Research Closing: 6/2	30 _____ Closing: 6/23 Literature Spotlight Lit. Spot. Closing: 6/9
16 _____ Special Report Plastics in Southeast Asia (includes Aseanplas Show Coverage) Closing: 6/9	

JULY	
7 _____ Closing: 6/30	21 _____ ▲ Baxter Ad Research Closing: 7/14
14 _____ Special Report Mid-Year Mergers & Acquisitions Closing: 7/7	28 _____ Closing: 7/21

AUGUST	
4 _____ Special Report North American Compounders Ranking Closing: 7/28	18 _____ Special Report Rotomolders Ranking Closing: 8/11
11 _____ Closing: 8/4	25 _____ Special Report Automotive Market Closing: 8/18

SEPTEMBER	
1 _____ Special Report Executive Compensation Ranking Closing: 8/25	15 _____ Special Report Film & Sheet Manufacturers Ranking Closing: 9/8
8 _____ Special Report Plastics & Design ★ IDSA National Conference Issue ★ Taipei Plas 2008 Show Issue Closing: 8/29	22 _____ ★ SPE Thermoformers Show Issue Closing: 9/15 29 _____ Closing: 9/22 Literature Spotlight Lit. Spot. Closing: 9/8

OCTOBER	
6 _____ Taipei Plas 2008 Show Coverage ★ Fakuma Show Issue Closing: 9/29	20 _____ Closing: 10/13
13 _____ Special Report Materials Outlook 2009 Closing: 10/6	27 _____ Fakuma Show Coverage Closing: 10/20

NOVEMBER	
3 _____ Closing: 10/27	17 _____ Closing: 11/10
10 _____ Special Reports Blow Molders Ranking & Rigid Packaging ★ Pack Expo Show Issue Closing: 11/3	24 _____ Pack Expo Show Coverage Closing: 11/17

DECEMBER	
1 _____ Special Report Machinery Outlook 2009 Closing: 11/21	15 _____ Closing: 12/8 Literature Spotlight Lit. Spot. Closing: 11/17
8 _____ ▲ Baxter Ad Research Closing: 12/1	22 _____ Closing: 12/15 29 _____ PN Market Data Book Closing: 12/10